



brinsonanderson
CONSULTING


Amy Anderson, MBA



Amy Anderson is one of those lucky few who found her calling at age 18, when she started to work part-time in a plastic surgeon's office as a pre-med student. Since then, Amy has held every non-clinical job in an office from sitting at the front desk, getting prior authorizations, and handling billing and accounts receivables, to management, strategic marketing, and business administration. As a consultant, this gives her a unique perspective as she intimately understands what it takes to run a practice.

Amy's career has included jobs in private practices, as well as managing a hospital-based multi-specialty group and an academic division. She is extremely sensitive to the fact that every practice is unique which is why Amy and her partner, Cheyenne Brinson, have made customization a cornerstone of BrinsonAnderson Consulting. They take their combined decades of experience and know-how and adapt best practices to each client's unique environment and practice settings.

Amy's passion is to coach her clients into becoming the best version of themselves. She is also a bit of a surgeon whisperer, able to handle even the most difficult temperament while still keeping her cool. Amy is never interested in accolades or getting credit for that great idea, even when it's hers. She is all about getting the job done and getting it done well. The thrill for Amy is being able to partner with her clients, identify goals and action items, and seeing them actually come to fruition. The end game is to work herself out of job, setting up the client to successfully run his or her own practice.

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A lifelong Midwesterner, Amy earned an M.B.A. and B.S. in General Studies from Indiana University. While working at KarenZupko & Associates, she lived in Chicago where she met her husband, Ben, an orthopaedic surgery physician assistant. She recently convinced Ben to embrace the slower pace of Indiana, where they now live with their fur babies, Pippa and Brady. Being foodies, they miss the great restaurants, but love the fact that life in the Hoosier state is a little less complicated. Amy and Ben are fitness enthusiasts and adventure seekers, and on their recent honeymoon to South Africa and Zimbabwe, they bungee jumped over Victoria Falls. Now, they can't wait to do it again.

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